



# Sponsorship/Community Partner Packages

## Food Access Sponsorship - \$2500 1 available

- Sponsorship for 1-year funds the administration of our Food Access program, providing fresh local food to our community members through the SNAP/EBT, Produce Perks, WIC, and Senior Nutrition programs.
- Logo displayed on 2'x3' Food Access sandwich board and *Thank you Sponsors* sandwich board.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- 1 Personalized Facebook post with content of sponsor choice.
- Option to set up at the market on up to 3 dates of choice.

## Live Music Sponsorship - \$1500 1 available

- Sponsorship for 1-year covers the music stipends of rotating local musicians.
- Logo displayed on 2'x3' Live Music sandwich board and *Thank you Sponsors* sandwich board.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- 1 Personalized Facebook post with content of sponsor choice.

## Cultivating Sponsorship - \$2000

- Sponsorship allows your business/organization to set up an occupied 10x10 display at all 15 markets to promote your business/organization & products.
- 1 Personalized Facebook post with content of sponsor choice.

## Sprouting Sponsorship - \$500

- Set up your display on up to 3 dates of choice, to promote your business/organization & products.

## Germinating Sponsorship - \$200

- Set up your display at 1 market of choice, to promote your business/organization & products.

## Downtown Business Community Partnership - \$350

- Name & logo on Downtown Canton map, designed by Brewtfully. Map will be located on 2'x3' map in center of market, as well as on rack cards printed for wide distribution
- Personalized Facebook post with content of business' choice.
- Listed as a Vendor on market's website.
- Additional Cost: If business would like to set up within the market, a discounted vendor fee of \$15 per week will be provided.

## Community Partner

- 501©3 nonprofits, musicians and those that provide educational demonstration are invited to set up onsite and receive a Facebook tag and be noted on our website.

## Design Your Own - \$TDB

- Have a unique way that you would like to participate in the market? Share your idea and we will do our best to work with you to make it happen.



# 2024 Canton Farmers' Market Sponsorship/Partner Application

## Grow with us at the Canton Farmers' Market!

To become a Sponsor/ Community Partner for the **2024 Canton Farmers' Market**, please complete the form below and submit it to **Know Your Roots** at  
**9690 Gans Ave NE**  
**Canton, OH 44721.**

*Checks should be made out to the Downtown Special Improvement District.*

Upon receipt/acceptance of this sponsorship/partner agreement, you will be issued a receipt and contacted within 5-7 days to begin setting up your sponsorship options and dates.

## Sponsorship Level:

- 14Carrot Gold    
  Sprouting    
  Germinating    
  Community Partner  
 Downtown Business    
  Design Your Own    
  Food Access    
  Music

|                                 |  |
|---------------------------------|--|
| Applicant Name:                 |  |
| Applicant Email:                |  |
| Organization Name:              |  |
| Organization Phone:             |  |
| Organization Address:           |  |
| Organization Website:           |  |
| Facebook Link:                  |  |
| Instagram Link:                 |  |
| Organization Mission Statement: |  |

Applicant Printed Name: \_\_\_\_\_

Signature of Sponsorship/Partner Agreement: \_\_\_\_\_

**Place a check in front of all dates you would like to set up.**

- |                                  |                                    |                                       |                                       |                                     |
|----------------------------------|------------------------------------|---------------------------------------|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> June 29 | <input type="checkbox"/> July 27   | <input type="checkbox"/> August 24    | <input type="checkbox"/> September 21 | <i>Possible Extension Dates:</i>    |
| <input type="checkbox"/> July 6  | <input type="checkbox"/> August 3  | <input type="checkbox"/> August 31    | <input type="checkbox"/> September 28 | <input type="checkbox"/> June 15    |
| <input type="checkbox"/> July 13 | <input type="checkbox"/> August 10 | <input type="checkbox"/> September 7  | <input type="checkbox"/> October 5    | <input type="checkbox"/> June 22    |
| <input type="checkbox"/> July 20 | <input type="checkbox"/> August 17 | <input type="checkbox"/> September 14 |                                       | <input type="checkbox"/> October 12 |

## **Location, Dates and Hours**

1. The Canton Farmers' Market will be held on **4th Street NW**, alongside the **4th Street Shops**, in between Cleveland Ave & McKinley Ave. It will be open **every Saturday** from **June 29th** until **October 5th** (with potential extension dates) from **10am-1pm**. For GPS: 340 4th St NW, Canton, OH 44702.
2. **Participants may begin to set up, starting at 8:30am.** Market staff will not be onsite until that time.
3. All set up must be complete prior to the market start time.
4. **Participants that choose to set up, must stay until the market closes. Early booth breakdowns and departures are prohibited.**
5. **Open RAIN or SHINE, but we will close early if inclement weather occurs during market hours.**
6. Most spaces are 10x10. Flexible sized & electric access spots are available by request.
7. Participants must keep their display within their allotted space unless prior permission is obtained.

## **General Guidelines**

1. **If unable to arrive by 9:30am, please do not plan to participate on that date.** No refunds available.
2. **All participants will respect the integrity of the market, its customers and each other, at all times.**
3. No loud music, shouting at shoppers, unleashed pets, alcoholic beverages, firearms or smoking on premises.
4. Participants must wear proper attire and keep their area clean and free of debris during the market, Then, promptly remove all personal items and dispose of all trash at the conclusion of each market.
5. **Participants are encouraged to assist in promoting the Canton Farmers' Market.**
6. Any dispute concerning products, rules or regulations must be appealed in writing to Know Your Roots. Know Your Roots has final say in settling any disputes presented. Know Your Roots has the discretion to ban vendors and/or guests from the market.
7. Know Your Roots shall have the discretion to deny any application should it be determined to violate the "spirit of the market." The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful, or non-inclusive ideology and/or information shall automatically be deemed in violation.
8. No participants shall be involved in political or religious campaigning of any kind and the distribution of information that is political or religious related shall be prohibited at the Canton Farmers' Market.
9. **No bummers please ☺**

## **Market Contact**

Jena Grosschmidt - (330) 209-0809 or [KnowYourRootsOhio@gmail.com](mailto:KnowYourRootsOhio@gmail.com)  
Ryan Grosschmidt - 330-575-7290

Follow the market:

[www.facebook.com/CantonOhioFarmersMarket/](https://www.facebook.com/CantonOhioFarmersMarket/)

[www.instagram.com/cantonohiofarmersmarket/](https://www.instagram.com/cantonohiofarmersmarket/)