



# Sponsorship/Community Partner Packages

People gather every Wednesday in North Canton to appreciate 30+ local vendors, while enjoying live musicians, food trucks, local wineries, friends, family, and the pride of supporting community. Your participation in the market makes their experience that much more impactful. Thank you for your consideration in joining us and supporting your local food movement!

## Food Access Sponsorship - \$2500

- Sponsorship for 1-year, funds the administration of our Food Access program, providing fresh local food to our community through the SNAP/EBT, Produce Perks, WIC, and Senior Nutrition programs.
- Logo displayed onsite on Food Access sandwich board and *Thank You Sponsors* sandwich board
- Name & logo with active weblink on market's webpages and eNewsletters
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages
- 3 Personalized Facebook post with content of sponsor choice
- Option to set up at the market on up to 3 dates of choice

## Live Music Sponsorship - \$1500

- Sponsorship for 1-year covers the music stipends of rotating local musicians.
- Logo displayed onsite on Live Music sandwich board and *Thank You Sponsors* sandwich board
- Name & logo with active weblink on market's webpages and eNewsletters
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages
- 1 Personalized Facebook post with content of sponsor choice
- Option to set up at the market on up to 3 dates of choice

## Feed the Community Sponsorship - \$1,000

- Sponsorship covers food costs for providing the community with a FREE MEAL, created by vendor Zrootz Organicz and created with locally sourced ingredients.
- Name & logo with active weblink on market's webpages and eNewsletters
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event page
- 1 Personalized Facebook post with content of sponsor choice
- Logo onsite and displayed on food serving tables
- Option to set up at the market on Free Meal date

## Kids Connection Sponsorship - \$750

- Sponsorship for 1-year helps fund all the children make & take crafts, special event give-a-ways and prizes for scavenger hunts & carnival games.
- 2'x3' logo posted in Kids Connection room
- Name & logo with active weblink on market's webpages and eNewsletters
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages
- 1 Personalized Facebook post with content of sponsor choice

## Cultivating Sponsorship - \$1000

- Sponsorship allows your business/organization to set up an occupied display at the market on up to 10 dates of choice, to promote business/organization & products.
- Name & logo with active weblink on market's webpages and eNewsletters
- 1 Personalized Facebook post with content of sponsor choice
- Logo displayed onsite at the Info Table, with a spot for business cards

## Sprouting Sponsorship - \$200

- Set up at 1 market of choice, to promote business/organization & products

## Community Partner - FREE

- 501c3 nonprofits are invited to set up onsite and receive a Facebook tag each time

## Design Your Own - \$TDB

- We love ideas! Have a unique way that you'd like to participate in the market? Let's talk.



# 2023 Sponsor/Community Partner Application

## Grow with us at the North Canton Farmers' Market!!

The North Canton Farmers' Market offers a diverse group of local vendors that create a wide array of produce, meats, plants, baked & canned goods, personal/home/pet care products and crafts. The market fosters vitality in our local community and promotes a sustainable economy through partnerships connecting local farms and small businesses, directly to customers. Your participation will assist with ensuring the sustainability of the market, as a cornerstone of our community for years to come. Thank you for your consideration!

### Location, Dates and Hours

1. The North Canton Farmers' Market will be held inside and outside (*weather permitting*) of North Canton Civic Center, located at **845 West Maple Street ~ North Canton, OH 44720**. It will be open **every Wednesday, except the last two weeks of the year**. The hours of operation are **3:00-6:00pm**.
2. **Participants may begin to set up at 1:30pm**. Market staff will not be onsite until that time.
3. All set up must be complete prior to the market start time.
4. **Participants that choose to set up, must stay until the market closes. Early booth breakdowns and departures are prohibited.**
5. **Open RAIN or SHINE**, but not in inclement weather/issued Tornado/Blizzard Warning.
6. Most spaces are 10x10. Flexible sized and electric access spots are available by request.
7. The City of North Canton & Know Your Roots, reserve the right to place participants in different locations from week to week, to provide the best possible market diversity.
8. Participants must keep their display within their allotted space unless prior permission is obtained. Soliciting of vendors/customers outside of assigned space is prohibited. Carts & wagons are suggested for the ease of transporting products & informational materials to and from assigned space.

### General Guidelines

1. If unable to arrive by 2:45 pm, please do not plan to participate on that date. No refunds available.
2. **No bummers, please 😊**
3. No loud music, shouting at shoppers, unleashed pets, alcoholic beverages, firearms or smoking on premises.
4. Participants must wear proper attire and keep their area clean and free of debris during the market, Then, promptly remove all personal items and dispose of all trash at the conclusion of each market.
5. **Participants are encouraged to assist in promoting the North Canton Farmers' Market.**
6. Any dispute concerning products, rules or regulations must be appealed in writing to Catherine Farina, the North Canton Deputy Director of Administration and Development. The Deputy Director has final say in settling any disputes presented. If need be, the Deputy Director has the discretion to ban vendors and/or guests from the market.
7. The City of North Canton and/or Know Your Roots shall have the discretion to deny any application should it be determined to violate the "spirit of the market." The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful, or non-inclusive ideology and/or information shall automatically be deemed in violation.
8. No participants shall be involved in political campaigning of any kind and the distribution of information that is politically related shall be prohibited at the North Canton Farmers' Market.
9. **Participants will respect the integrity of the market, its customers and each other.**
10. **Participants that set up at the market are liable for all applicable insurance and must provide a Certificate of Liability Insurance to participate.** The City of North Canton and Know Your Roots are not responsible for any damage, loss, injury, theft, harm or altercation that may occur before, during and/or after the market. Liability of North Canton is strictly limited to its employees and maintenance of its facility.

## 2023 Season

# Sponsorship/Community Partner Application

To become a sponsor/community partner for the **2023 North Canton Farmers' Market Season**, please complete the form below and submit it to **Know Your Roots** at **9690 Gans Ave NE ~ Canton, OH 44721**.

Upon receipt/acceptance of this agreement, you will be issued a receipt and contacted within 5-7 days to begin setting up your options & dates.

## Packages

- Cultivating   
  Sprouting   
  Feed the Community   
  Community Partner  
 Live Music   
  Nutrition Access   
  Kids Connection   
  Design Your Own

Applicant Name:	
Applicant Email:	
Organization Name:	
Organization Phone:	
Address:	
Website:	
Facebook Link:	
Organization Mission Statement:	

Applicant Printed Name: \_\_\_\_\_

Applicant Signature & Date: \_\_\_\_\_

**Mark **I** in front of all dates you would like to set up **INDOORS** and **O** on dates you prefer a spot **OUTDOORS**.**

JAN 4	JAN 11	JAN 18	JAN 25	FEB 1	FEB 8
FEB 15	FEB 22	MAR 1	MAR 8	MAR 15	MAR 22
MAR 29	APR 5	APR 12	APR 19	APR 26	MAY 3
MAY 10	MAY 17	MAY 24	MAY 31	JUNE 7	JUNE 14
JUNE 21	JUNE 28	JULY 5	JULY 12	JULY 19	JULY 26
AUG 2	AUG 9	AUG 16	AUG 23	AUG 30	SEPT 6
SEPT 13	SEPT 20	SEPT 27	OCT 4	OCT 11	<b>CLOSED DEC 20 &amp; 27</b>
OCT 18	OCT 25	NOV 1	NOV 8	NOV 15	
NOV 22	NOV 29	DEC 6	DEC 13		

## Market Contact

Jena Grossschmidt- (330) 209-0809 or [KnowYourRootsOhio@gmail.com](mailto:KnowYourRootsOhio@gmail.com)

Ryan Grossschmidt- (330) 575-7290 or [Ryan.Grossschmidt@csb1.com](mailto:Ryan.Grossschmidt@csb1.com)