



Sponsorship/Community Partner Packages

Design Your Own - \$TDB

- Have a unique way that you would like to participate in the market? Share your idea and we will do our best to work with you to make it happen.

Nutrition Incentive Program Sponsorship - \$2500

- 2x3 foot logo sign at the Nutrition Incentive Program Tent.
- Logo on *Thank you Sponsors* sandwich board & market materials.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.
- Sponsorship helps fund the equipment, tokens, staffing & fees associated with offering SNAP/EBT, Produce Perks & credit card processing.

Live Music Sponsorship - \$1500

- 2x3 foot logo sign near the musician.
- Logo on *Thank you Sponsors* sandwich board & market materials.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.
- Sponsorship funds help cover the cost of the tent and music stipend.

14Carrot Gold Sponsorship - \$1500

- Set up at market on up to 14 dates of choice (*all potential market dates*), to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market materials.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Sprouting Sponsorship - \$500

- Set up at market on up to 3 dates of choice, to promote business/organization & products.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Downtown Business Community Partnership - \$350

- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly tag on Facebook to feature business' special products/events.
- Personalized Facebook post with content of business' choice.
- Listed as a Vendor on market's website.
- Additional Cost: If business would like to set up within the market, a discounted vendor fee of \$15 per week will be provided.

Community Partner

- 501©3 nonprofits, musicians and those that provide educational demonstration are invited to set up onsite and receive a Facebook tag and be noted on our website.



2022 Sponsor/Community Partner Guidelines

Grow with us at the Canton Farmers' Market!!

The Canton Farmers' Market offers a diverse group of local vendors that create a wide array of produce, meats, plants, baked & canned goods, personal/home/pet care products and crafts. The market fosters vitality in our local community and promotes a sustainable economy through partnerships connecting local farms and small businesses, directly to customers. Your sponsorship/partnership will assist with ensuring the sustainability of the market, as a cornerstone of our community for years to come.

Thank you for your consideration!

Location, Dates and Hours

1. The Canton Farmers' Market will be held on **4th Street NW**, near **Centennial Plaza**, located at **300 Market Ave N ~ Canton, OH 44702**. It will be open **Saturdays, June 25th – October 22nd**. *(Except August 6^h due to the Grande Parade and September 3rd due to Black College Football Hall of Fame).* The hours of operation are **10am-1pm**.
2. **Participants may begin to set up, starting at 8:30am.** Market staff will not be onsite until that time.
3. All set up must be complete prior to the market start time.
4. **Participants that choose to set up, must stay until the market closes. Early booth breakdowns and departures are prohibited.**
5. **Open RAIN or SHINE, but we will close early if inclement weather occurs during market hours.**

Space Assignments

1. Most spaces are 10x10. Flexible sized & electric access spots are available by request.
2. Know Your Roots, reserves the right to place sponsors in different locations from week to week to provide the best possible market diversity. Guaranteed full season locations are reserved for 14 Carrot Gold Sponsors.
3. Participants must keep their display within their allotted space unless prior permission is obtained.

General Guidelines

1. **If unable to arrive by 9:30am, please do not plan to participate on that date.** No refunds available.
2. **All participants will respect the integrity of the market, its customers and each other, at all times.**
3. No loud music, shouting at shoppers, unleashed pets, alcoholic beverages, firearms or smoking on premises.
4. Participants must wear proper attire and keep their area clean and free of debris during the market, Then, promptly remove all personal items and dispose of all trash at the conclusion of each market.
5. **Participants are encouraged to assist in promoting the Canton Farmers' Market.**
6. Any dispute concerning products, rules or regulations must be appealed in writing to Know Your Roots. Know Your Roots has final say in settling any disputes presented. Know Your Roots has the discretion to ban vendors and/or guests from the market.

General Guidelines Continued

7. Know Your Roots shall have the discretion to deny any application should it be determined to violate the “spirit of the market.” The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful, or non-inclusive ideology and/or information shall automatically be deemed in violation.

8. No participants shall be involved in political campaigning of any kind and the distribution of information that is politically related shall be prohibited at the Canton Farmers’ Market.

9. **No bummers please** ☺

COVID-19 Guidelines

1. Vendors are required to adhere to any mandates in effect, per the Governor of Ohio and/or the Ohio Department of Health, in regard to COVID-19.

2. Vendors are encouraged to sanitize their hands & stands regularly, by cleaning tables, credit card terminals & cash boxes.

3. **Vendors are encouraged to offer alternative sales outlets**, such as online/email & phone pre-orders to ensure quicker transactions.

4. Vendors are encouraged to accept credit cards, Venmo, Apple Pay, PayPal etc...

5. **No on-site food preparation or samples are permitted, without Canton City Health Department approval.**

6. Vendors that appear to be ill upon arrival to the market or become sick during market hours, will be asked to leave for the safety of all. Such are welcome to return, 10 days after the symptoms first appear.

7. **If you are sick, please give us a heads up and stay home until you are well again.**

Proof of Insurance

Participants that set up at the market are liable for all applicable insurance and must provide a Certificate of Liability Insurance to participate. Know Your Roots is not responsible for any damage, loss, injury, theft, harm or altercation that may occur before, during and/or after the market.

Market Contact

Jena Grosschmidt - (330) 209-0809 or KnowYourRootsOhio@gmail.com

Ryan Grosschmidt –330-575-7290

Follow the market:

www.facebook.com/CantonOhioFarmersMarket/

www.instagram.com/cantonohiofarmersmarket/